

# SENSORS®

THE JOURNAL OF APPLIED SENSING TECHNOLOGY

*Product of the Month:*  
*Nonvolatile Electronics, Inc.*  
*GMR Magnetic Field Sensor*  
*January 1995*

## Product of the Month

### Magnetic GMR Field Sensors

Nonvolatile Electronics, Inc., Eden Prairie, MN, offers a family of magnetic field sensors based on the properties of Giant Magnetoresistance Ratio (GMR) materials. Magnetic field sensing is suitable for object position and recognition sensing as well as compassing applications. Because of the unique characteristics of high stability, increased sensitivity, and small size, these GMR sensors expand the use of solid-state



magnetic field sensing technology in the industrial, automotive, medical, and consumer electronics markets.

SEN Circle 120

*This month's Product of the Month award goes to the product shown above, which received the greatest number of reader responses to product announcements (other than Product of the Month) published in the September 1994 issue. Your responses to this month's product announcements (using reader service cards bound into this issue) will determine the Product of the Month for a future issue.*

*Anthony J. Lockwood*

Anthony J. Lockwood, New Products Editor

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Dorothy Rosa, Editor

*Malcolm MacDonald*

Malcolm MacDonald, Technical Editor

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John E. Hayes, Publisher